

**Feature in our oncology
special Deep Dive**

The pharmaphorum team is excited about our upcoming 'Deep Dive' oncology special report, which will be published shortly after ASCO (and looking ahead to ESMO), promoted to a readership of over 40,000 globally.

Who does Deep Dive influence?



Promoted to a global audience of

40,000+



Content in each issue is accessed for

12 months



Circulation geography

48% US	48% Europe	4% Rest of World
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Circulation recipient type

80% pharma professionals	15% service company professionals	5% other stakeholders
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This year, we have one of our senior editorial team onsite at ASCO, gathering intelligence and speaking to thought leaders, which will drive unique and exclusive content.

Features will include coverage of the latest updates in breast cancer, prostate cancer, skin cancer, blood cancers and immunotherapy, among others.

Alongside this, we are also featuring content from leading pharma, biotech, diagnostics and specialist service providers in the oncology space, with participation already confirmed from Oncolectics, Witty Health, Decision Resources Group and Ipsen.

The **deadline for inclusion is Friday 8th June** and there are three simple ways to feature your company:

- Feature article, circa 1,000 words, based on an interview with one of your key people £2,000.00
- Company profile, circa 2,000 words, expanding the above feature to provide more information about your focus in oncology £4,000.00
- Sponsorship, including both the feature article and company profile, plus representation throughout the full issue £7,500.00

**Ready to Dive
and want to
know more?**

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