

# Editorial Calendar 2013

	<b>Disease focus</b>	<b>Discipline focus</b>
<b>January</b>	Gastrointestinal and hepatic disorders	Medical communications
<b>February</b>	Rare diseases	Patients
<b>March</b>	Dermatology	R&D innovation
<b>April</b>	Infectious diseases	Digital and social media
<b>May</b>	Respiratory disorders	Market access
<b>June</b>	Oncology	Leadership / talent management
<b>July</b>	Musculoskeletal disorders	Safety and pharmacovigilance
<b>August</b>	Cardiovascular disease	Mobile health
<b>September</b>	Pediatric care	Partnerships
<b>October</b>	Central nervous system disorders	Personalised medicine
<b>November</b>	Metabolic disorders / diabetes	Marketing excellence
<b>December</b>	Men's / women's health	Sales effectiveness

