

Editorial Calendar 2013

	Disease focus	Discipline focus
January	Gastrointestinal and hepatic disorders	Medical communications
February	Rare diseases	Patients
March	Dermatology	R&D innovation
April	Infectious diseases	Digital and social media
May	Respiratory disorders	Market access
June	Oncology	Leadership / talent management
July	Musculoskeletal disorders	Safety and pharmacovigilance
August	Cardiovascular disease	Mobile health
September	Pediatric care	Partnerships
October	Central nervous system disorders	Personalised medicine
November	Metabolic disorders / diabetes	Marketing excellence
December	Men's / women's health	Sales effectiveness

